



**POLICY
PERCENT FOR ART**



Percent for Art

To enhance the utility, amenity and identity of places in the public domain such as centres, main streets, squares and parks by allocating a percentage of the costs of capital works projects to the installation of public art.

Adopted:	14/09/2011 #395
Last reviewed:	11/07/2012 #163
Legal Authority	Local Government Act Section 2.7 – The Role of Council

Policy Statement

The City of Kwinana considers there is a need to enhance the utility, amenity and identity of places in the public domain such as centres, main streets, squares and parks within its municipality by the installation of public art.

The purpose of this Policy is to assist in achieving the following objectives:

- a) improving legibility by introducing public art which assists in making streets, open spaces and buildings more identifiable;
- b) enhancing a sense of place by encouraging public art forms which provide an interpretation and expression of the local area’s natural physical characteristics and social and cultural values;
- c) improving interpretation of cultural, environmental and built heritage;
- d) improving visual amenity by use of public art to screen unattractive views and improve the appearance of places; and
- e) improving the functionality of the public domain through the use of public art to provide appropriate street furniture functions.

To achieve these objectives an allocation of funds for public art will be endeavored to be included within each City of Kwinana public building, urban planning or urban landscape project with a capital cost over \$1m. As a guide one per cent for public art should be applied to urban planning, public open space and building projects involving either new development or redevelopment.

The City of Kwinana, through this Policy, aims to enhance the urban environment and will strongly encourage developers of green field subdivisions, industrial development projects and other mixed use, commercial, civic, institutional, educational projects or public works and all new and revitalisation landscaping projects to similarly allocate a minimum of one percent of the capital cost of the project to the installation of public art.

Location of Public Art Contribution

The City of Kwinana has prepared a Public Art Master Plan for the municipality. The preference is for the Public Art to be provided on the development site. Where this is not desired or not appropriate contributions to artworks identified in the Public Art Master Plan can be made.

The Percent for Art Policy is to be read in conjunction with the Art Collection Policy and the Art Collection Conservation Policy.