

CALL FOR EXPRESSION OF INTEREST
CULTURE
HERITAGE + HISTORY
ART

Title Commission

**Replacement Design for City of Kwinana
Mayoral Chains**

LODGEMENT OF SUBMISSION

EOI Close: **5 :00 PM Thursday 28 February 2019**

Post: **City of Kwinana**

PO Box 21

KWINANA WA 6966

Hand Deliver: **City of Kwinana**

Crn Gilmore Ave & Sulphur Rd

KWINANA WA 6167

Email: **arif.satar@kwinana.wa.gov.au**

OVERVIEW

The City of Kwinana is seeking Expressions of Interest from experienced artists, designers and jewellers for a replacement design for the City of Kwinana Mayoral Chains.

There is a long history and tradition around the world behind the Mayoral Chains and most Australian Mayors still wear Chains of Office for council meetings and special community events such as Citizenship Ceremonies and Anzac Day.

The City of Kwinana Mayoral Chains were first worn in the 1960's when Kwinana was acquired Town status.

The Mayoral Chains are in need of replacement due to its current condition and status, where the Crest showing the old Kwinana 'Town' status, instead of the new 'City' status. In addition, the ribbons on which the chains are attached are faded, and the delicate metal links are often in need of repair. By the time of the October 2019 elections, there will be no more room left on the chain for the names of future Mayors.



City of Kwinana current Mayoral Chain



Detail of Crest

1. BACKGROUND INFORMATION

From humble beginnings as a Shire built to support local industry in the 1950s, Kwinana is now a thriving metropolitan City. Between 2011 and 2036, Kwinana's population is forecast to increase by 53,510 residents (174.32% growth). Kwinana is also a wonderfully diverse community, with over a third of residents born overseas.

Families, business and investors continue to be attracted to Kwinana's beautiful green landscapes, modern facilities, affordable living and endless opportunities. A multi-million dollar revitalisation program has provided exciting new infrastructure, adding to the appeal of this vibrant City.

Kwinana industry continues to be a major contributor to the success of Western Australia at national and international level. The Kwinana Industrial Area is one of the most affluent areas of employment in the state, generating 26,000 jobs and \$15billion to the economy each year.

The intimate, country feel of Kwinana remains strong today, providing a welcome escape from the hustle and bustle of Perth city life – yet just a short train journey away. Visitors to Kwinana will notice the warm community spirit and buzz of activity that makes the City a fantastic place to live.

The City of Kwinana is known as the City of Trees. The City's floral emblem is *Petrophile linearis*, commonly known as Pixie Mop.

Kwinana has a rich Aboriginal heritage and is the second largest Indigenous community in the Perth metropolitan area and there are many areas in Kwinana that are of significant importance to the Nyoongar (Noongar) people. The Spectacles Wetlands in one of such area consisting of 360 hectares of natural bush and wetland and is part of the chain of freshwater lakes on the Swan Coastal Plain, known as the Beeliar Regional Park.

The wetlands is a part of the Nyoongar (Noongar) peoples traditional land and is known as the Beeliar territory and area of tribal Elder Midgegooroo. The Spectacles Wetlands is part of the major and ancient trade route that follows the freshwater lakes linking the Aboriginal peoples of the Murray and Swan rivers.

The area has cultural significance as a ceremonial, camping and food gathering site.

Some other areas of cultural significance include Sloan's Reserve on the south side of Wellard Road opposite the Kwinana Golf Course where multiple artefacts have been discovered, Wallys Camp is a 50m by 50m plot that was used as a camp from the 1930s through to the 1950s by Aboriginal people.

Kwinana was settled in 1829 when Lt. James Stirling established the Swan River Colony. The first settlers were from the transport ship *Parmelia* that ran aground on Garden Island.

Kwinana derives its name from the Steamship Kwinana, the name being taken from a sub-division in the Kimberley district. The name translates in Noongar as *Pretty Maiden*.

In the early 1950's the State Government began to develop Kwinana as an industrial hub. The first suburb created was Medina. The families that moved there were newly arrived migrants of Anglo Celtic descent followed by people from different cultures and all corners of the world.

The Kwinana Council begun on the 15th February 1954. Administered by the Commissioner until a board of seven members was elected on 11 February 1961.

After the proclamation of the Local Government Act of 1960 Kwinana became the Municipality of Kwinana. In 1977 the Council acquired Town status and on 17 September 2012 His Excellency Governor Malcolm McCusker declared Kwinana a City.

2. DESIGN THEME

The City of Kwinana is seeking Expressions of Interest (EOI) from artists, designers or jewellers for the creation of concept designs for the replacement of the City of Kwinana Mayoral Chains. Currently, the Mayoral Chains contain the following elements:

- A Crest with a central design of a ship (SS Kwinana) and the words 'Town of Kwinana' and the Latin word 'Progredimur';

- Metal chains with thirty two alloy links engraved with names of current and past Mayors;
- A two tone fabric collaret making the overall Mayoral Chains.

The concept design should capture and interpret in a timeless manner the following design themes:

Rich in Spirit:

Kwinana has a rich Aboriginal heritage and a settlement history that goes back to the early 1830s. With a strong sense of community and connection to place, Kwinana is a thriving and increasingly diverse multicultural hub with people from all over the world making Kwinana their home

Alive with opportunities:

Kwinana is thriving with opportunities and the Kwinana Industrial Area is a powerhouse of the State's economy, with exciting new industrial, retail and business initiatives on the horizon

Surrounded by Nature:

The City of Kwinana has one of the highest levels of public open spaces, bushlands and wetlands with high conservation value and an abundant wildlife. Kwinana's coastal environment has excellent recreational and conservation value. Kwinana is recognised by the diversity of native flora and fauna. Iconic species such as the Forest Red-tailed Black Cockatoo and Carnaby Cockatoo are seen flying above the high quality banksia woodlands where black gloved wallabies are seen roaming in search of food.

It's All Here:

With access to quality infrastructure, affordable housing, great public open spaces and a natural landscape, the whole community of Kwinana of different ages and cultures have access to diverse range of lifestyle options, employment and recreational pursuits.

It is envisaged that the design for the Mayoral Chains will capture and interpret the above themes.

Artists are encouraged to undertake research and to develop concept designs

that are conceptually resolved and creatively respond to the identified design themes.

3. DESIGN SPECIFICATIONS

The following elements are required to be included in the concept design of the Mayoral Chains:

- A design that captures and interprets an element of each of design themes listed above;
- The inclusion of the words 'City of Kwinana' in the design of the Crest;
- A concept design for the metal chains with a lettering study for the engraving of Mayors names;
- Preliminary indication of the materials palette suitable for the proposed design(s);
- A colour study for the collaret fabric.

4. ARTIST SELECTION PROCESS

A Working Party comprised of City of Kwinana Elected Council Members will oversee the artist shortlisting and final selection. The shortlist selection will be based on written submissions and visual support material. The process is as follows:

- Expression of Interest advertised;
- Artists lodge written submissions and visual support material within the stipulated time frame;
- The Working Party will assess proposals based on the criteria detailed in this EOI;
- Shortlist of Artists recommended and approved;
- Short listed artists will be asked to prepare Concept Design proposals for the project;
- Shortlisted Artists will present their Concept Design proposal to the Working Party;
- Final Artist selection.

The Working Party will select up to a maximum of three artists to prepare Concept Design proposals for the project.

5. REQUIREMENTS FOR SELECTION

Expressions of Interest submission documents must include:

Written material:

- A covering letter with your address and all contact details, and stating that you are submitting an Expression of Interest for this project;
- A written response to the Artist's Brief and proposed concept; (No more than 1 x A4 page);
- Artist's Curriculum Vitae (CV) (no more than 2 x A4 pages)

Visual support material:

- Up to 10 images of your artistic practice on a CD or USB (Min 1100x800 pixels, max file size of 1MB per image);
- If sending images through digital file transfer (Dropbox, WeTransfer, Hightail, etc) email the link to: arif.satar@kwinana.wa.gov.au;
- Support material may include up to three (3) images of external influences but please label these clearly as not yours and why they have been included. Where possible focus your support material to images that support your written submission.

6. BUDGET (All amounts are GST EXCLUSIVE)

Each of the shortlisted artists (a maximum of three artists will be shortlisted) will be paid a fee of \$1,000 to assist with preparation of their design concept and presentation to the Working Party. The fee will be payable on completion of the presentation process upon receipt of invoice.

The Working Party reserves the right not to select any one of the Design Concepts for the Mayoral Chains.

No fees will be paid for submission of Expression of Interest (EOI).

The City of Kwinana has allocated a conservative amount for the fabrication of the Mayoral Chains.

7. TIMELINES

Deadline for EOI	28/02/2019
Shorlisted Artist selection & notification	07/03/2019
Submission of concept designs	18/04/2019
Artists presentation of Concept Design and Final Selection of artist	14/05/2019

8. LODGMENT OF SUBMISSIONS

Expressions of Interest (EOI) should be clearly marked:

**Expression of Interest for the Replacement Design for City of Kwinana
Mayoral Chains**

EOI may be submitted:

BY POST:

City of Kwinana
PO Box 21
KWINANA WA 6966

HAND DELIVER:

City of Kwinana
Crn Gilmore Ave & Sulphur Rd
KWINANA WA 6167

BY EMAIL

arif.satar@kwinana.wa.gov.au

EOI CLOSING TIME

5 :00 PM Thursday 28 February 2019

For information or clarification regarding this EOI please contact:

Arif Satar, Community Development Officer Arts & Culture

Phone: 9439 0203

Email: arif.satar@kwinana.wa.gov.au