

STRATEGIC PLAN

Name:

Scope:

Year:

Our Mission

Our Core Values

Strategic Objectives

Insert long term outcome area

Insert strategic action details

Quotes:

"Strategy is thinking about a choice and choosing to stick with your thinking"

Anon

"The essence of strategy is choosing what not to do"

Michael Porter

"Every effective winning strategy is mapped out by focusing on the desired end goal"

Wayne Chirisa