

Help us develop the City's Social Strategy



Healthy and Active



Connected and Inclusive



Informed and Capable



Supported and Safe



Vibrant and Celebrated



You may have recently participated in the 'Love My Kwinana Strategic Community Plan' (SCP) consultation process. This helped the City of Kwinana understand your vision for the community and your priorities across environmental, economic, social and governance areas.

To assist the City's SCP vision, we have a range of specific Strategies that provide more detailed guidance about where to focus our efforts. This is where the **Social Strategy** will sit. We have Action Plans that sit below the Social Strategy that specifically refer to the programs, infrastructure, services and policies that will be implemented to address those priorities. These carry through to our annual Budget and Corporate Business Plan, and most importantly flow through to City officer's Individual Work Plans, which, lead to actions that achieve your vision:



For example, the SCP might say you want us to focus on community safety. The Social Strategy would then address which aspects of community safety are most important to focus on.

In the past, the City has developed a range of specific Strategies and Plans that were developed somewhat in isolation. These included the Multicultural Action Plan, Youth Strategy, Public Health Plan, Crime Prevention and Community Safety Plan and more. The Social Strategy intends to roll together all the various strategies into one streamlined document.

The community was heavily engaged in developing each of those plans, so we have had a lot of past input which helped us develop a draft set of Social Strategy Priorities that appear to fall into five themes. These are listed below:

- i) healthy and active;
- ii) connected and inclusive;
- iii) informed and capable;
- iv) supported and safe; and
- v) vibrant and celebrated.

We would like you to check if the priorities in the following pages have not changed.

You will notice the statements do not say specifically what action we will take. Rather than guess at specific actions for four years ahead, we want to engage with you, our community, in a more meaningful way on an ongoing basis to develop and continuously update our Action Plans and ideally partner with you in those actions. We have included some examples of current actions the City takes in the tables below to give you some context as to what the priorities might look like as actions.

To reduce duplication and wordiness, the Strategic Priority statements also deliberately avoid specifying different demographics or groups. This would be detailed at the Action Plan stage. The Social Strategy will also include overarching information about the *way* we work such as working in partnership, using a place-based approach to tailoring actions, financial sustainability, service integration and more.

By having a say on the proposed Social Strategy priorities, you will help us deliver evidence-informed programs and services that meet the needs of our diverse community.

Please read the draft Themes, Objectives and Strategic Priorities and let us know what you think. Visit kwinana.wa.gov.au/SocialStrategy to register for upcoming focus groups or to provide feedback via the online portal.



Social Outcome Theme 1: Healthy and Active

What our community has asked us to focus on:

- increase physical activity opportunities and promote fitness; and
- improved mental wellbeing.

Objective	1.0 A physically and mentally healthy and active community	
Strategic Priority	Examples of current initiatives that align with the strategic priorities	
1.1 Establish clear stakeholder relationship practices to enhance coordination and collaboration for a healthy and active community	<ul style="list-style-type: none"> • Kwinana Recquatic • Kwinana Loop Trail 	
1.2 Deliver a wide range of equitable, affordable and sustainable sport and recreational activities	<ul style="list-style-type: none"> • Adventure Park • Sports and Achievement Grants 	
1.3 Encourage community-based initiatives that enhance the use of public open space and natural environment reserves	<ul style="list-style-type: none"> • Dog Exercise Areas • Kwinana Community Funding Program 	
1.4 Reduce barriers to recreational participation	<ul style="list-style-type: none"> • Club Development Support 	
1.5 Support and deliver activities and programs that promote mental wellbeing	<ul style="list-style-type: none"> • Ovals, Parks and Reserves • Skate Parks 	
1.6 Plan and deliver infrastructure that provides space for recreation, play and relaxation	<ul style="list-style-type: none"> • Wellbeing Promotional Activities 	
1.7 Encourage and support health-related early intervention and prevention programs	<ul style="list-style-type: none"> • Recquatic Programs and Initiatives 	
1.8 Continue to support local support services and programs that promote healthy family relationships		
1.9 Promote active transportation including walking and cycling		
1.10 Continue to meet all City requirements under the Public Health Act and Environmental Health Protection guidelines and regulations		

Social Outcome Theme 2: Connected and Inclusive

What our community has asked us to focus on:

- more activities and services for the seniors, children and youth;
- strengthen new mothers and single mothers support services and programs; and
- redevelop shopping precincts to be more welcoming and inviting.

Objective	2.0 Equitable and inclusive social connection and engagement with community life	
Strategic Priority	Examples of current initiatives that align with the strategic priorities	
2.1 Establish clear stakeholder relationship practices to enhance coordination and collaboration for a connected and inclusive community	<ul style="list-style-type: none"> • Bright Futures (Kwinana Child Care Services) 	
2.2 Plan and provide infrastructure with spaces for the community to connect and interact	<ul style="list-style-type: none"> • Early Years Play Groups • Toddler Town Crèche 	
2.3 Develop community programs that facilitate intergeneration interaction	<ul style="list-style-type: none"> • Zone Youth Space • Youth Development Programs 	
2.4 Deliver community-based initiatives that encourage social interactions and connection at the neighbourhood level	<ul style="list-style-type: none"> • Family Events and Activities • Beach Wheelchair 	
2.5 Facilitate community activities that recognise national days of cultural or inclusivity importance	<ul style="list-style-type: none"> • Hireable Venues and Facilities 	
2.6 Provide equitable access to City services and programs	<ul style="list-style-type: none"> • Retirement Villages and Units 	
2.7 Support culturally inclusive events and services to reflect our diverse community	<ul style="list-style-type: none"> • Seniors Programs • Priority Bin Services 	
2.8 Encourage active civic and leadership participation	<ul style="list-style-type: none"> • Neighbour Day Everyday Grants 	
2.9 Facilitate and promote equitable participation in City decision-making processes		
2.10 Facilitate and promote volunteer opportunities		
2.11 Demonstrate organisational leadership and best practice in inclusion and diversity		



Social Outcome Theme 3: Informed and Capable

What our community has asked us to focus on:

- enhance life-long learning opportunities;
- improve local education and employment outcomes; and
- ensure the community is informed about opportunities and things that impact them.

Objective	3.0 Information, learning and development opportunities enhance individual and community capacity	
Strategic Priority	Examples of current initiatives that align with the strategic priorities	
3.1 Establish clear stakeholder relationship practices to enhance coordination and collaboration for an informed and capable community	<ul style="list-style-type: none"> • Kwinana Public Library and Programs • Kwinana Volunteer Centre 	
3.2 Ensure the community is equitably informed about and able to access the full range of programs, services, infrastructure and information available	<ul style="list-style-type: none"> • Lyrik Youth Award Program • Educational Scholarships 	
3.3 Plan and provide infrastructure and programs that facilitate learning and the exchange of information and knowledge	<ul style="list-style-type: none"> • Website, Social Media and other Information Services • Kwinana Employment Education and Training Coordination Group 	
3.4 Facilitate the delivery of life-skills programs		
3.5 Facilitate improved education, training, employment and entrepreneurial opportunities, with a focus on digital literacy and lifelong learning		
3.6 Promote volunteering and strengthen information sharing among volunteer organisations and other key stakeholders		
3.7 Facilitate intergenerational knowledge-sharing and mentoring opportunities		
3.8 Promote the use of the local history collection and family history information		

Social Outcome Theme 4: Supported and Safe

What our community has asked us to focus on:

- support community members facing barriers to their wellbeing;
- address antisocial behaviour and crime priorities; and
- change public perceptions of the City of Kwinana as being unsafe.

Objective	4.0 Challenges to wellbeing are supported and the community feels safe	
Strategic Priority	Examples of current initiatives that align with the strategic priorities	
4.1 Establish clear stakeholder relationship practices to enhance coordination and collaboration for a supported and safe community	<ul style="list-style-type: none"> • Kwinana Youth Services • City of Kwinana Community Wellbeing Support Services 	
4.2 Develop and support community activities and programs that reduce social stigmatisation, discrimination and stereotyping	<ul style="list-style-type: none"> • Community Liaison Service • Neighbourhood Watch 	
4.3 Engage with at-risk community members proactively and connect them to relevant support services	<ul style="list-style-type: none"> • City Assist Security Services • City of Kwinana Fire and Emergency Services 	
4.4 Advocate responsible authorities on behalf of vulnerable community members	<ul style="list-style-type: none"> • Senior Subsidies and Rebate 	
4.5 Advance social justice outcomes and awareness	<ul style="list-style-type: none"> • CCTV installation 	
4.6 Develop awareness campaigns and initiatives to address antisocial behaviour and other priority safety issues	<ul style="list-style-type: none"> • Youth Intervention Networks 	
4.7 Provide appropriate safe spaces and services that support and develop an individual's abilities and talents		
4.8 Ensure community infrastructure, services and programs are safe and accessible		
4.9 Improve local communities' sense of belonging and pride of place		
4.10 Support the development of safe access routes and public transport		
4.11 Support the continued improvement of culturally safe support services		
4.12 Plan and develop safe spaces through safety-focused design principles		
4.13 Encourage principles of community-based surveillance and a crime reporting culture		
4.14 Identify and use evolving contemporary community safety technology		



Social Outcome Theme 5: Vibrant and Celebrated

What our community has asked us to focus on:

- more events to celebrate cultural uniqueness and diversity; and
- support communities to improve their neighbourhood and its vibrancy.

Objective	5.0 Vibrancy and activation abounds and our unique cultural richness, identity and heritage is celebrated	
Strategic Priority		Examples of current initiatives that align with the strategic priorities
5.1	Establish clear stakeholder relationship practices to enhance coordination and collaboration for a vibrant and celebrated community	<ul style="list-style-type: none"> • Kwinana Heritage Buildings and Museums • Community Event Fund • Kwinana Greening Fund • Cultural and Community Festivals and Events • Koorliny Arts Centre • City of Kwinana Community Awards • Place Activation Collaborations with Community • Public Art Installations • Place-making Grants
5.2	Encourage creative processes which explore Kwinana's stories and culture	
5.3	Provide significant cultural events and activities to celebrate and promote vibrancy across the City	
5.4	Increase community activation and participation in arts, culture, events and heritage initiatives	
5.5	Continue to implement actions guiding the identification, protection, conservation, management, celebration and communication of Kwinana's heritage and cultural assets	
5.6	Investigate, develop and implement innovative, achievable and financially feasible community art projects for activation in the community facilities and open spaces	
5.7	Provide opportunities to establish a thriving creative economy	
5.8	Highlight and acknowledge the achievements of community members	

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