

Council Policy

Percent for Art



Legislation/local law requirements	<i>Local Government Act 1995</i>
Relevant Delegation	N/A
Related policy procedures and documents	Local Planning Policy No.5 – Development Contribution Towards Public Art Policy – Art Collection D22/64899 – City of Kwinana Public Art Masterplan

Introduction

Public art plays a significant role in enhancing the identity, utility, and amenity of public spaces. In recognition of this, the City of Kwinana aims to integrate public art into its urban environment, fostering a greater sense of community and cultural expression. The Percent for Art Policy underscores the City's commitment to promoting the inclusion of art within its new developments and revitalisation projects, thereby contributing to the visual and functional appeal of public spaces.

Purpose

The Percent for Art Policy establishes a guide to the allocation of resources for public art. It ensures that developments and projects exceeding a certain capital cost actively contribute to the cultural enrichment of the City by incorporating public art. This policy supports the broader goals of urban enhancement and cultural engagement, aligning with the City's vision for a vibrant, identifiable, and inclusive public domain.

Objective

The primary objective of this policy is to embed public art as a defining element of the City's urban landscape. This includes:

- Enhancing the visual appeal and functionality of public spaces.
- Promoting a sense of place through artworks reflecting local heritage, cultural values, and natural characteristics.
- Improving navigation and identity within urban environments.
- Encouraging developers to contribute to the City's cultural and artistic landscape.

Scope

This policy applies to:

1. All City of Kwinana public building, urban planning, and landscape projects with a capital cost exceeding \$1 million
2. Revitalisation projects within the City.
3. Public Art projects funded by development contribution cash-in-lieu.

Policy Provisions

Policy

The City of Kwinana considers there is a need to enhance the utility, amenity and identity of places in the public domain such as centres, main streets, squares and parks within its municipality by the installation of public art.

The purpose of this Policy is to assist in achieving the following objectives:

improving legibility by introducing public art which assists in making streets, open spaces and buildings more identifiable;

- a) enhancing a sense of place by encouraging public art forms which provide an interpretation and expression of the local area's natural physical characteristics and social and cultural values;
- b) improving interpretation of cultural, environmental and built heritage;
- c) improving visual amenity by use of public art to screen unattractive views and improve the appearance of places; and
- d) improving the functionality of the public domain through the use of public art to provide appropriate street furniture functions.

To achieve these objectives an allocation of funds for public art will be endeavoured to be included within each City of Kwinana public building, urban planning or urban landscape project with a capital cost over \$1m. As a guide one per cent for public art should be applied to urban planning, public open space and building projects involving either new development or redevelopment.

The City of Kwinana acknowledges the significance of its own role in advancing this policy to meet the aforementioned objectives. Through the Local Planning Policy No.5 – Development Contribution to Public Art, the City of Kwinana also requires developers of greenfield subdivisions, industrial developments, mixed-use projects, commercial, civic, institutional, and educational developments, as well as public works and all new or revitalised landscaping projects, to allocate a minimum of one percent of the project's capital cost towards the integration of public art.

The Percent for Art Policy is to be read in conjunction with the Art Collection Policy, City of Kwinana Public Art Masterplan, Guidelines for Developer Contributions to Public Art and Local Planning Policy No.5 – Development Contribution Towards Public Art.

Location of Public Art Contribution

The City of Kwinana has prepared a Public Art Master Plan for the municipality. The preference is for the Public Art to be provided on the development site. Where this is not desired or not appropriate contributions to artworks identified in the Public Art Master Plan can be made.

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Responsible Team	City Life – Community Engagement	
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