

# Policy

## **Advocacy and Lobbying**



| Legislation/local law requirements      | Local Government Act 1995   |  |
|---|---|--|
| Relevant Delegation                     | See Delegated Authority Register  |  |
| Related policy procedures and documents | City of Kwinana Lobbying and Advocacy Register<br>City of Kwinana Elected Member, Committee Members and<br>Candidates – Code of Conduct |  |

#### Purpose

To establish a framework that sets out how Council will work across the municipality and the region by advocating, informing, and partnering with national, state, regional and local stakeholders to meet the needs of the community.

#### Scope

This Policy identifies how Council should engage in advocacy and lobbying activities to assist in establishing partnerships, networking, pursuing, and promoting opportunities for the City of Kwinana in line with the Strategic Community Plan. This Policy applies to Council and the Chief Executive Officer and outlines the reporting requirements of these activities.

### **Policy Provisions**

#### Responsibilities

**Elected Members** 

The role of the Elected Members is set out in the *Local Government Act 1995* and the City of Kwinana Elected Member, Committee Members and Candidates – Code of Conduct.

#### Chief Executive Officer

The role of the Chief Executive Officer is to ensure that advocacy issues align with the Council's adopted key priority themes and have business cases that establish the benefit of the projects to the City of Kwinana.

#### Policy

#### **Priority Themes**

City Officers will develop a list of priority themes with specific advocacy initiatives that are recognised as being of strategic importance to the future of the City.

The advocacy initiatives will generally be aligned to the key priority themes of:

- Developing Tourism
- Healthy Living
- Environment and Sustainability
- Commercial and Investment Opportunities

The themes will be presented to the Councillors for comment and briefing documents will be prepared where necessary.

All priority themes will be recorded in the City's Records System and indexed to D19/16394

#### **Advocacy and Lobbying Activities**

The City will advocate for the key themes in a number of ways including seeking meetings with politicians and government departments as well as holding, attending and sponsoring various functions, where it can forward the City's position.

#### OFFICER USE ONLY

Officers may amend this section without council approval.

| Responsible Team         | Office of CEO      |           |
|--------------------------|--------------------|-----------|
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