

Council Policy

Naming of Streets, Parks, Places and Buildings



Legislation/local law requirements	Local Government Act 1995 Section 2.7 – The Role of Council	
Relevant Delegation	N/A	
Related policy procedures and documents	N/A	

Introduction

The Naming of Streets, Park, Places and Buildings policy aims to provide a structured and standardised approach to naming within the City of Kwinana. This policy addresses the need for consistency, cultural sensitivity, and community involvement in the naming process. By establishing clear guidelines and procedures, the policy ensures that names reflect the historical, cultural, and geographical significance of the area, while also adhering to legislative requirements and community expectations.

Purpose

To provide guidelines for the naming of streets, parks, places and buildings and to standardise street naming within the City of Kwinana.

Objective

The objective of the policy is to establish a clear and consistent framework for naming public spaces within the City of Kwinana. This policy aims to ensure that names reflect the historical, cultural, and geographical significance of the area, while also promoting community involvement and adhering to legislative requirements. By providing guidelines for the naming process, the policy seeks to enhance the identity and accessibility of public spaces, fostering a sense of belonging and pride among residents.

Scope

This policy is in respect to the naming of all streets, parks, places and buildings within the City of Kwinana.

It should be noted that names should not be offensive or likely to cause offence, and should not be that of a living person or current company/business.

Policy Provisions

Definitions

Parks: Public open spaces designated for community use, including local parks and sporting grounds. This encompasses both active reserves (designed for organised sports and recreation activities) and passive reserves (designed primarily for casual use, relaxation, and appreciation of natural environments).

Place: A distinct geographic location characterised by both its physical attributes and the social, cultural, and emotional connections people form with it. Place encompasses not just a spatial area but also the unique identity, community relationships, and lived experiences that give meaning to that location.

Working Group: The City of Kwinana's "Naming of Parks, Places and Buildings Working Group" is a formal group established to consider and recommend names for new or renamed parks, places, and buildings within the City. The group consists of three elected members of Council, one City Officer (for example, the Director of City Life Directorate), and at least one prominent community member (such as the current Citizen of the Year). The working group meets as required to review naming submissions and makes recommendations to Council.

Street: A public thoroughfare in a built environment, typically paved and including roads, avenues, lanes, ways, drives, and other route designations used for vehicular and/or pedestrian traffic.

Building: A permanent or semi-permanent structure owned or managed by the City of Kwinana that serves a public or administrative function.

Cultural Significance: The importance of a site, place, or feature that holds historical, social, spiritual, aesthetic, or scientific value for past, present, or future generations.

Dual Naming: The practice of assigning two names to a geographical feature or place, typically including both a Traditional Aboriginal name and a non-Aboriginal name.

Policy

1.1. Naming of Streets

The Geographic Names Committee (GNC) and Council approve new street names. The proposed name is to comply with the latest version of Landgate's Policies and Standards for Geographical Naming in Western Australia, in order for the GNC to approve it.

1.2. Naming of Parks, Places and Buildings

The City of Kwinana's "Naming of Parks, Places and Buildings Working Group" is a formal group established to consider and recommend names for new or renamed parks, places, and buildings within the City. The group is structured as follows:

- Three elected members of Council
- One City Officer (for example, the Director of City Life)
- At least one prominent community member (such as the current Citizen of the Year)

The working group meets as required to review naming submissions, ensuring that the process is consistent, fair, and incorporates community and stakeholder input. The group's recommendations are made in accordance with Landgate's Policies and Standards for Geographical Naming in Western Australia, and final naming decisions are determined by Council resolution. The working group is to meet as required.

1.2.1. .Consultation Process

Following a consultation process that ensures consistency and fairness with regard to input from the community and stakeholders, to be determined by the Director City Life, submissions for names are to be considered by the Working Group. The naming of all the City's Parks, Places and Buildings is to be determined by Council resolution.

The naming of parks and places must be in accordance with Landgate's Policies and Standards for Geographical Naming in Western Australia which incorporates the relevant sections of the AS/NZS 4819-2011 Rural and Urban Addressing Standard.

1.2.2. What is encouraged

- Names should have some relevance to the area in which the asset is located. Aspects to be considered include historical, cultural, heritage, environmental, geographical or botanical significance.
- Aboriginal place names or dual names may be adopted where these names are appropriate to the locality and align with Landgate's Aboriginal and Dual Naming Guidelines.
- Consultation with the Boola Maara (Many Hands) Aboriginal Consultative Committee and other relevant Aboriginal groups is to occur, prior to any public consultation on the proposed Aboriginal place or dual name(s).

1.2.3. General naming rules

Council should ensure as far as possible that names are:

- Relatively short (e.g. the use of scientific names may not be appropriate).
- Relevant to the purpose for which they are recommended.
- Not easily confused with or duplicating names within the region or nearby localities.
- Consistent with Landgate's Policies and Standards for Geographical Naming in Western Australia

 Parks or Places that do not contain significant infrastructure, that are smaller than 1 hectare in size or that do not hold considerable cultural significance, will only be named after the adjoining street name; in line with the current Landgate Policies for Geographical Naming.

1.2.4. List of recommended names

The City has a master list of recommended Streets, Parks, Places and Building Names. This master list is to be formed from those names recommended by previous consultation that have not yet been used.

Persons requesting the addition of a name to the master list are to submit supporting information in writing to the City.

Requests for the addition of a name to the master list will be considered by the Naming of Parks, Places and Buildings Selection Working Group

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Officers may amend this section without council approval.

Responsible Team	Community Facilities		
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