

Policy

Local Planning Policy 9: Advertisements (Signage)



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Adopted:	14 November 2018; Resolution No. # 312
Reviewed:	17 December 2025; Resolution # 35
Legal Authority:	Planning and Development (Local Planning Schemes) Regulations 2015 – Schedule 2 Deemed Provisions (Division 2)
Directorate:	Development and Sustainability
Related documents:	Cl. 61, Schedule 2 ‘Deemed Provisions’, <i>Planning and Development (Local Planning Schemes) Regulations 2015</i> . Appendix V – Exempted Advertisements Pursuant to Division 11, Local Planning Scheme No. 2.

Policy:

1. Title

Local Planning Policy 9: Advertisements (Signage).

2. Purpose

The purpose of Local Planning Policy 9: Advertisements (Signage) (LPP9) is to:

- a) Ensure the design and placement of Advertisements on properties within the City of Kwinana does not adversely impact the amenity of the surrounding areas; and
- b) To prescribe circumstances and requirements where Advertisements are exempt from the need for development approval.

3. Background

This local planning policy (LPP9) is made pursuant to Schedule 2 ‘Deemed Provisions’, Part 2, Division 2 of the *Planning and Development (Local Planning Schemes) Regulation 2015* (2015 Regulations).

Advertisements are defined in Part 1 of the Deemed Provisions and include signs.

Cl. 61(1) of the Deemed Provisions exempts the erection or installation of some signs from requiring development approval where exempted by a local planning policy. This exemption is subject to the conditions of Cl. 61(1)1, row 10, column 2, including:

- a) Any requirements of a local planning policy relating to the exemption.
- b) The sign not being located within 1.5m of any part of a crossover or street truncation.
- c) The sign not being located in a heritage-protected place.

Appendix IV of the City's LPS2 also exempts certain Advertisements from the need for development approval.

4. Application

LPP 9 applies to Advertisements on zoned and reserved land that require development approval under the City of Kwinana Local Planning Schemes No.2 and No.3 (LPS2 and LPS3).

Signage within a thoroughfare or road reserve is not considered under this policy and is subject to the provisions of the City's Activities on Thoroughfares and Public Places and Trading Local Law (2011).

5. Objectives

- a) To provide a consistent approach to the development of signage within the City of Kwinana;
- b) To ensure signage does not adversely impact on the amenity and streetscapes of the City and is integrated with the surroundings;
- c) To ensure signage does not detract from the level of public safety;
- d) To ensure signage relates to the business or undertaking of the property on which the advertising sign is located;
- e) To ensure that the scale of a sign is appropriate to the size of buildings and site frontages; and
- f) To minimise signage clutter along street frontages and/or on buildings.

6. Definitions

Aggregate area is the total, combined surface area of each particular type of sign on a site.

Kwinana City Centre – the area contained within LPS3.

In addition to the above, the various types of signs subject to this Policy are detailed in Tables 1 and 2.

7. Policy Provisions

7.1 Advertisements are exempt from the need for development approval if:

- a) The advertisement meets the Conditions and provisions of Table 1 of this Policy;
- b) The sign is not erected or installed within 1.5m of any part of a crossover or street truncation;
- c) The works are not located in a heritage-protected place;
- d) The sign directly relates to the business or undertaking of the property on which the sign is to be located; and
- e) If illuminated;
 - i. Is located a minimum of 500m from the nearest residences or land capable of being developed for residential lots;
 - ii. Light emission must be of a low-level not exceeding 300cd/2 and not flash, pulsate, move or rotate and comply with Australian Standard (AS) 4282 – Control of Obtrusive Effects of Outdoor Lighting;
 - iii. Emits light of such intensity that it could, in the opinion of the City, create a traffic hazard or nuisance to the public;
 - iv. Not interfere with or be likely to be confused with traffic control signals; and
 - v. Be maintained to operate as an illuminated sign.

7.2 The following Advertisements require development approval:

- a) Advertisements that do not meet all the exemption requirements of cl. 7.1 and Conditions set out in Table 1.
- b) Advertisements located in a heritage-protected place.
- c) All of the following Advertisements:
 - i. Above Roof Sign.
 - ii. Hoarding Sign.
 - iii. Sea Container Sign

7.3 Assessment of an Advertisement requiring approval will consider the following matters:

- a) The requirements of Table 2 where applicable.
- b) The objectives and any additional provisions of this Policy.
- c) Any relevant matter under cl. 67 of the Deemed Provisions.

8. Signage in the Kwinana City Centre (Properties covered under LPS3)

The nature and diversity of signage in a Secondary Activity Centre* has an important impact on the character of the area. While artful and inventive signs add colour and interest to a streetscape, their location, size and content must be managed to avoid visual clutter where the information purpose of signs is lost in the confusion of competing messages.

Apart from a building name, no signs are permitted for residential development anywhere in the Kwinana City Centre. A sign identifying the name of a residential building must be attached to the structure and should be designed as an integral part of the architecture.

Signage within the Kwinana City Centre shall be as per the Commercial Zone development standards contained in Tables 1 and 2 with the exception of signage along Chisham Avenue (Main Street).

Chisham Avenue is the focus of public activity in the Kwinana City Centre and it is important that signage be coordinated and integrated into the design of the building. Acceptable sign types include wall signs, awning signs and sandwich board signs.

The following signs shall generally not be permitted along Chisham Avenue Main Street (unless as part of a Signage Strategy or to replace an existing sign of the same type);

- Pylon signs
- Roof signs
- Banner signs
- Freestanding banner signs
- Monolith sign
- Inflatable sign
- Hoarding Sign/Billboard
- Sea Container sign

* Defined as Secondary Activity Centre in Perth and Peel @ 3.5 million (March 2018).

9. Signage Strategies

A Signage Strategy is an overall plan for the whole of the development site or area, showing the location, type, size and design of all existing and proposed signs, as well as the outline of any buildings, landscaping, car parking areas, vehicular access points etc.

For developments such as shopping centres, commercial or industrial complexes, service stations, take away food outlets and land development estates which often include multiple signs, a Signage Strategy for the whole development will be required as part of the application for planning approval. This will enable assessment of signage proposed having regard to the development design and layout.

A Signage Strategy will also be required to be submitted when applying for development approval for:

- a) All new buildings or developments where multiple tenancies are proposed;
- b) Land development estates which propose more than ten new lots; and
- c) Other developments where the total number of signs (existing and proposed) on the site is likely to exceed 50% of the total area of any one elevation of the building.

The Signage Strategy should explain and demonstrate the need for the extent and design of signs proposed, having regard to the objectives and provisions of this policy and should seek to integrate the signage with the development design, particularly through the provision of signage panels within the building facades. Recognising that specific uses may not be known at the planning approval stage, it is not necessary to include specific signage content in the Signage Strategy.

Once approved, all subsequent sign applications will be assessed against previously approved Signage Strategies. Modifications to the Signage Strategy to permit additional signage will be subject to further approval.

The Signage Strategy for a new residential estate development should make provision for:

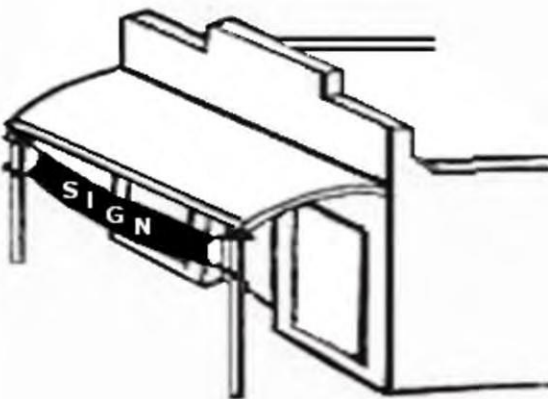
- a) A consistent theme for the estate;
- b) Signs to be generally confined to the estate to which it relates;
- c) Off-site signs (with approval of relevant landowners) to be within 2km of the estate and to be predominantly for directional purposes; A maximum of two off-site signs per residential estate permitted.
- d) A full explanation of the design and location of any entry statements within a new estate and their ongoing maintenance;
- e) A requirement for sign removal within 30 days of 95% of the lots being sold;
- f) The avoidance of a proliferation of estate signs; and
- g) Inclusion of the suburb name, where appropriate.


10. Places of Heritage Significance


For either individual places of heritage significance or heritage areas, as identified in the City's Heritage List or State Register, particular care is to be made to rationalize the number and extent of signs.


- a) Signs are to be integrated with the building design and not dominate the building architecture. Signs which extend the height of the building, dominate the building or screen parts of the building are not considered appropriate.
- b) Signs should be located on the gable end, parapet, verandah, awning edge or end, or above and below windows, and generally should not be fixed to windows.
- c) The style and colour/s of signs should be consistent with the style and period of the building. Internally illuminated signs will not generally be permitted, except where the design refers to the business name only. Where possible, any illumination should be internal to the sign and should not exceed 300cd/m² and shall not flash, pulsate or chase. The sign shall comply with Australian Standard AS4282 – Control of Obtrusive Effects of Outdoor Lighting.

Table 1 – Advertisements Exempt from Development Approval

Type of Advertisement (Sign)	Applicable Zones and Conditions			
	<ul style="list-style-type: none"> • Residential • Special Rural • Special Residential • Development 	<ul style="list-style-type: none"> • Rural 	<ul style="list-style-type: none"> • Commercial (Service Commercial & Commercial) • Mixed Business • Public Recreation 	<ul style="list-style-type: none"> Industrial (General Industry & Light Industry)
<p>Banner Sign</p> <p>A temporary sign normally made of lightweight, non-rigid material, such as fabric, canvas or cloth attached to a part of a building and is generally used to promote a particular event.</p> 	<p>Not exempt</p> <p>Note: May be considered as part of a Signage Strategy</p>	<p>Not exempt</p>	<ul style="list-style-type: none"> a) Maximum height 1m. b) Maximum width 4m. c) Limited to 1 banner on any occasion. d) Displayed for a maximum period of 21 days at a time, at no less than 3 monthly intervals. e) Be removed within 24 hours following the event or offer. 	<ul style="list-style-type: none"> a) Maximum height 1m. b) Maximum width 4m. c) Limited to 1 banner on any occasion. d) Displayed for a maximum period of 21 days at a time, at no less than 3 monthly intervals. e) Be removed within 24 hours following the event or offer.


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<p>Created Roof Sign</p> <p>A sign affixed to the fascia or parapet, or forms part of a projection above the eaves or ceiling of the building and complements the architectural style of the building, but does not include a Roof Sign.</p> 	Not exempt	Not exempt	<ul style="list-style-type: none"> a) Maximum height 3.5m. b) Maximum area 5m². c) One sign per building. d) Sign is not to project more than 400mm from the portion of the building to which it is attached. e) Sign is not to be within 500mm of either end of the fascia, roof or parapet of the building to which it is attached. 	<ul style="list-style-type: none"> a) Maximum height 3.5m. b) Maximum area 5m². c) One sign per building. d) Sign is not to project more than 400mm from the portion of the building to which it is attached. e) Sign is not to be within 500mm of either end of the fascia, roof or parapet of the building to which it is attached.

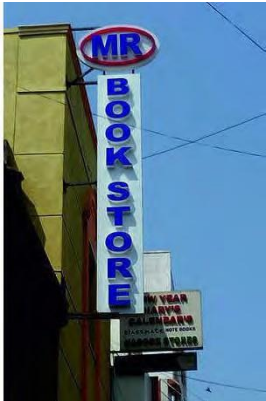
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Freestanding Banner Signs A freestanding banner sign is an advertising device made from lightweight material attached to a pole weighted to the ground. These signs come in a variety of shapes and may also be referred to as 'Bali', 'Teardrop', 'Blade' or 'Wing' signs. 	Not exempt	Not exempt	a) Maximum height 2.5m. b) Maximum width 1.2m. c) Limited to 2 signs per street frontage. d) Sign is securely fixed to a building or pole of sufficient size and strength to support the banner under all conditions. e) Sign contained within boundaries of the lot. f) Sign not to be located within the street setback line. g) Sign is not to impede vehicle sightlines for access to and from the property. h) Sign is not to impede pedestrian access to and from the property.	a) Maximum height 2.5m. b) Maximum width 1.2m. c) Limited to 2 signs per street frontage. d) Sign is securely fixed to a building or pole of sufficient size and strength to support the banner under all conditions. e) Sign contained within boundaries of the lot. f) Sign not to be located within the street setback line. g) Sign is not to impede vehicle sightlines for access to and from the property. h) Sign is not to impede pedestrian access to and from the property.

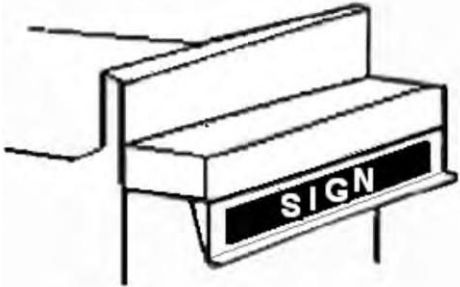
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Panel Sign Sign which is affixed to a panel/fence and is greater than 1.2m above natural ground level, but it does not include a pylon or monolith sign. 	a) One sign per lot. b) Maximum area of 0.2m ² for Home Occupation. c) Maximum area of 0.5m ² for Home Business. d) Maximum area of 1.5m ² for Child Care Centre and other non-residential uses.	a) One sign per lot. b) Maximum vertical dimension of 2m. c) Maximum area of 5m ² . d) Be no less than 1.2m, or greater than 6m from natural ground level.	a) One sign per lot. b) Maximum vertical dimension of 2m. c) Maximum area of 5m ² . d) Be no less than 1.2m, or greater than 6m from natural ground level.	a) One sign per lot. b) Maximum vertical dimension of 2m. c) Maximum area of 5m ² . d) Be no less than 1.2m, or greater than 6m from natural ground level.


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Portable Sign A sign not permanently attached to the ground or to a structure, wall, fence, or building and including, but not limited to a sandwich board sign which consists of two sign boards attached to each other at the top or elsewhere by hinges or other means. <div data-bbox="194 735 640 1214" data-label="Image"> </div>	Not exempt	Not exempt	a) Maximum height 1.2m. b) Maximum double-sided area of 2m ² (i.e. 1m ² per side). c) Located wholly within the boundaries of the land owned or occupied by the business or person associated with the sign. d) Be removed at the close of business each day. e) One site per business.	a) Maximum height 1.2m. b) Maximum double-sided area of 2m ² (i.e. 1m ² per side). c) Located wholly within the boundaries of the land owned or occupied by the business or person associated with the sign. d) Be removed at the close of business each day. e) One site per business.

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Rural Producer Sign A sign erected on land lawfully used for rural purposes which advertises goods or products produced, grown or lawfully manufactured on the land within the boundaries of which the sign is located. <div data-bbox="197 700 622 975" data-label="Image"> </div>	Not exempt	a) Maximum area 1m ² . b) Maximum height 2m. c) One sign per lot. d) Sign must relate to business, goods or products grown or lawfully manufactured on the lot.	Not exempt	Not exempt

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Semaphore Sign A sign attached to a structure or building, where the sign is affixed by one of its ends only. 	Not exempt		<ul style="list-style-type: none"> a) Maximum height 1.5m b) Maximum width 1.5m c) Minimum clearance to ground 1.5m. d) Sign must be affixed perpendicular to a wall. e) No more than one sign fixed over or adjacent to any one entrance to a building. 	<ul style="list-style-type: none"> a) Maximum height 3m b) Maximum width 1.5m c) Minimum clearance to ground 2.5m. d) Sign must be affixed perpendicular to a wall. e) No more than one sign fixed over or adjacent to any one entrance to a building.

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Vertical Sign A sign attached to a building in which the vertical dimension exceeds the horizontal dimension exclusive of mountings. 	Not exempt Note: May be considered as part of a Signage Strategy		<ul style="list-style-type: none"> a) Must not project more than 1m from the wall. b) Maximum area 3.125m². c) Must be a height of at least twice its width. d) Maximum height 2,5m e) Minimum clearance of 2.5m from ground level. f) One sign per tenancy per lot. g) Must not be within 4m of another vertical sign. h) Must not project above the top of the wall to which it is attached. 	<ul style="list-style-type: none"> a) Must not project more than 1m from the wall. b) Maximum area 3.125m². c) Must be a height of at least twice its width. d) Maximum height 2,5m e) Minimum clearance of 2.5m from ground level. f) One sign per tenancy per lot. g) Must not be within 4m of another vertical sign. h) Must not project above the top of the wall to which it is attached.

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Verandah Sign A sign affixed on, above or under a verandah and includes a sign that is affixed to cantilevered awnings and balconies. 	Not exempt	Not exempt	a) Maximum height 0.4m. b) Maximum width 2.4m. c) Minimum clearance from ground 2.4m. d) Must not extend above or beyond the width of the fascia, verandah, awning or balcony. e) Must not be located within 2m of another such sign on the fascia of the same verandah.	a) Maximum height 1m. b) Maximum width 3m. c) Minimum clearance from ground 2.4m. d) Must not extend above or beyond the width of the fascia, verandah, awning or balcony. e) Must not be located within 2m of another such sign on the fascia of the same verandah.

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<p>Wall Sign</p> <p>A sign painted or attached parallel to the wall of a building or structure. This includes a sign located on support pillars and columns, parapets and fascia.</p> 	<ul style="list-style-type: none"> a) Must relate to an approved business operating from the premises. b) Maximum area 1.2m² (non-residential building). c) Maximum area 0.2m² (residential building). d) Must not extend beyond the top or either end of the wall. e) Must not obscure architectural details of the building. f) Must not project more than 600mm from the wall to which it is attached. g) One wall sign per Strata Title or Green Title lot. h) Not to be illuminated. 	<ul style="list-style-type: none"> a) Maximum area 4m² (non-residential building). b) Maximum area 0.2m² (residential building). c) Must not extend beyond the top or either end of the wall. d) Must not obscure architectural details of the building. e) Must not project more than 600mm from the wall to which it is attached. f) One wall sign lot. g) Not to be illuminated. 	<ul style="list-style-type: none"> a) Up to two signs per tenancy on a lot. b) Maximum aggregate area of 10m² per tenancy. c) Not project more than 600mm from the wall it is attached. d) If placed above door openings, minimum clearance of 2.5m from ground level. e) Must not obscure architectural details of the building. f) Only one line of signs facing any one street on any storey of a building. 	<ul style="list-style-type: none"> a) Maximum aggregate area of 30m² per tenancy. b) Not project more than 600mm from the wall it is attached. c) If placed above door openings, minimum clearance of 2.5m from ground level. d) Must not obscure architectural details of the building. e) Only one line of signs facing any one street on any storey of a building.

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Window Sign Sign which is painted or affixed to either the interior or exterior surface of the glazed area of a window. <div data-bbox="197 638 685 1123" data-label="Image"> </div>	Not exempt	Not exempt	a) Maximum sign area, 50% of the window area.	a) Maximum sign area, 50% of the window area. <ul style="list-style-type: none"> •




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<p>Community Service Sign (Freestanding)</p> <p>A temporary sign which advertises non-profit, short-term events such as a fete, fair, or festival for charitable, religious, education, child care, sporting organisations or the like.</p> 	<p>a) Be located on the site of a community event of the property of the organization holding the community event.</p> <p>b) Maximum area of 3m².</p> <p>c) One sign per lot frontage.</p> <p>d) Not be exhibited more than 4 weeks prior to the event advertised.</p> <p>e) Must be removed no later than one week after the conclusion of the event.</p>	<p>a) Be located on the site of a community event of the property of the organization holding the community event.</p> <p>b) Maximum area of 3m².</p> <p>c) One sign per lot frontage.</p> <p>d) Not be exhibited more than 4 weeks prior to the event advertised.</p> <p>e) Must be removed no later than one week after the conclusion of the event.</p>	<p>a) Be located on the site of a community event of the property of the organization holding the community event.</p> <p>b) Maximum area of 3m².</p> <p>c) One sign per lot frontage.</p> <p>d) Not be exhibited more than 4 weeks prior to the event advertised.</p> <p>e) Must be removed no later than one week after the conclusion of the event.</p>	<p>a) Be located on the site of a community event of the property of the organization holding the community event.</p> <p>b) Maximum area of 3m².</p> <p>c) One sign per lot frontage.</p> <p>d) Not be exhibited more than 4 weeks prior to the event advertised.</p> <p>e) Must be removed no later than one week after the conclusion of the event.</p>

Table 2 – Requirements for Signs not Exempt from Development Approval


Type of Sign	Applicable Zones and Provisions			
	<ul style="list-style-type: none"> • Residential • Special Residential • Special Rural Zones • Development 	<ul style="list-style-type: none"> • Rural 	<ul style="list-style-type: none"> • Commercial (Service Commercial & Commercial) • Mixed Business • Public Recreation 	<ul style="list-style-type: none"> Industrial (General Industry & Light Industry)
<p>Display Home Sign</p> <p>A sign which is erected as part of an approved residential estate display home to be displayed for the duration of the display home and removed on cessation of use of the display home.</p> 	<p>a) Maximum of 3 signs per display home.</p> <p>b) Walls signs, banner signs, and monolith signs are to be considered as per of a Signage Strategy.</p> <p>c) The dimensions of the above signs are as per the Commercial zone requirements in Tables 1 and 2.</p> <p>d) Signs are not be illuminated after 9pm.</p> <p>e) Signs are to be removed upon the cessation of the Display Home use.</p>	<p>No specific provisions – assess against Policy Objectives</p>	<p>No specific provisions – assess against Policy Objectives</p>	<p>No specific provisions – assess against Policy Objectives</p>


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Estate Development Sign A sign promoting subdivision approved by the Western Australian Planning Commission, by displaying information about the estate such as the estate name, the plan of subdivision for development, the estate features (including entry statements), sales and real estate agency contact details. <div data-bbox="253 865 649 1275" data-label="Image"> </div>	a) Maximum sign face of 35m ² . b) To be considered in the context of a Signage Strategy, except where less than 10 lots are proposed. c) Generally to be situated on the land that is being subdivided. d) Signs to be spaced at intervals of at least 200m. e) Signs fronting the Kwinana Freeway to be spaced at intervals of at least 500m. f) Maximum of two directional signs allowed outside the land development estate. g) Signs to be displayed for up to 2 years. h) Signs to be removed within 30 days of 95% of lots or buildings within the estate or applicable stage being sold.	No specific provisions – assess against Policy Objectives.	No specific provisions – assess against Policy Objectives.	a) Maximum sign face of 35m ² . b) To be considered in the context of a Signage Strategy, except where less than 10 lots are proposed. c) Generally to be situated on the land that is being subdivided. d) Signs to be spaced at intervals of at least 200m. e) Signs fronting the Kwinana Freeway to be spaced at intervals of at least 500m. f) Maximum of two directional signs allowed outside the land development estate. g) Signs to be displayed for up to 2 years. h) Signs to be removed within 30 days of

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	<p>Entry Statements are to:</p> <p>a) be located entirely within private property;</p> <p>b) where it contains an estate name, an entry statement shall also include the approved locality name depicted in at least equal prominence; and</p> <p>c) be maintained by the developer and removed by the developer at a predetermined time linked to the completion of the sales at the estate, unless alternative arrangements are agreed to by the City.</p>			<p>95% of lots or buildings within the estate or applicable stage being sold.</p> <p>Entry Statements are to:</p> <p>a) be located entirely within private property;</p> <p>b) where it contains an estate name, an entry statement shall also include the approved locality name depicted in at least equal prominence; and</p> <p>c) be maintained by the developer and removed by the developer at a predetermined time linked to the completion of the sales at the estate, unless alternative arrangements are agreed to by the City.</p>

Type of Sign	Applicable Zones and Provisions			
	<ul style="list-style-type: none"> • Residential • Special Residential • Special Rural Zones • Development 	<ul style="list-style-type: none"> • Rural 	<ul style="list-style-type: none"> • Commercial (Service Commercial & Commercial) • Mixed Business • Public Recreation 	<ul style="list-style-type: none"> Industrial (General Industry & Light Industry)
<p>Hoarding Sign/Billboard</p> <p>Sign which is affixed to a structure having one or more supports where the overall height (inclusive of the supports) is less than the sign's horizontal dimension and portion of the sign is greater than 1.2m above natural ground level.</p> <p>A Hoarding Sign/Billboard may display third party advertising.</p> 	<p>a) Generally not supported.</p> <p>b) May be considered in Development Zone where no residential development exists.</p> <p>c) Temporary approval may be issued for a Hoarding Sign where residential development has commenced.</p>	<p>Generally not supported, though may be considered subject to the following considerations:</p> <p>a) Number of similar signs approved by Council within 1km of the proposed sign;</p> <p>b) Sign not exceeding 50m² in area;</p> <p>c) Sign not less than 1.2m or greater than 6m above ground level;</p> <p>d) Setback of the sign from the property boundary to be determined subject to the adjoining road hierarchy, width of road reserve, proximity of sensitive uses, size of the sign</p>	<p>Generally not supported, though may be considered subject to the following considerations:</p> <p>a) Number of similar signs approved by Council within 1km of the proposed sign;</p> <p>b) Sign not exceeding 50m² in area;</p> <p>c) Sign not less than 1.2m or greater than 6m above ground level;</p> <p>d) Setback of the sign from the property boundary to be determined subject to the adjoining road hierarchy, width of road reserve, proximity of sensitive uses, size of the sign and any existing vegetation / screening.</p> <p>e) Not permitted if there is a monolith sign or</p>	<p>Generally not supported, though may be considered subject to the following considerations:</p> <p>a) Number of similar signs approved by Council within 1km of the proposed sign;</p> <p>b) Sign not exceeding 50m² in area;</p> <p>c) Sign not less than 1.2m or greater than 6m above ground level;</p> <p>d) Setback of the sign from the property boundary to be determined subject to the adjoining road hierarchy, width of road reserve, proximity of sensitive uses, size of the sign and any existing vegetation / screening.</p> <p>e) Not permitted if there is a monolith sign or</p>

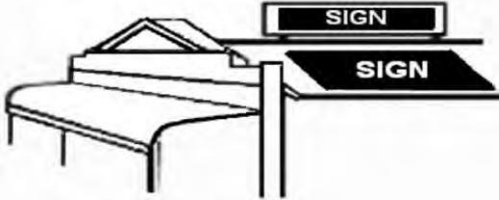
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	<ul style="list-style-type: none"> • Residential • Special Residential • Special Rural Zones • Development 	<ul style="list-style-type: none"> • Rural 	<ul style="list-style-type: none"> • Commercial (Service Commercial & Commercial) • Mixed Business • Public Recreation 	<ul style="list-style-type: none"> Industrial (General Industry & Light Industry)
		<p>and any existing vegetation / screening.</p> <p>e) Not permitted if there is a monolith sign or pylon sign on the same lot.</p> <p>f) Light emission must be of a low-level not exceeding 300cd/2 and comply with AS4282 – Control of Obtrusive Effects of Outdoor Lighting.</p>	<p>pylon sign on the same lot.</p> <p>f) Light emission must be of a low-level not exceeding 300cd/2 and comply with AS4282 – Control of Obtrusive Effects of Outdoor Lighting.</p>	<p>pylon sign on the same lot.</p> <p>f) Light emission must be of a low-level not exceeding 300cd/2 and comply with AS4282 – Control of Obtrusive Effects of Outdoor Lighting.</p>


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	<ul style="list-style-type: none"> • Residential • Special Residential • Special Rural Zones • Development 	<ul style="list-style-type: none"> • Rural 	<ul style="list-style-type: none"> • Commercial (Service Commercial & Commercial) • Mixed Business • Public Recreation 	<ul style="list-style-type: none"> Industrial (General Industry & Light Industry)
Inflatable Sign A sign anchored to a building that provides advertising above that building. 	<p>No specific provisions – assess against Policy Objectives.</p> <p>Note: May be considered as part of a Signage Strategy</p>	<p>No specific provisions – assess against Policy Objectives.</p>	<ul style="list-style-type: none"> a) Maximum diameter 7m. b) Maximum height above roof ridge 9m. c) To only be displayed for up to 21 days at a time at no less than 3 monthly intervals. d) To be attached to the roof or wall of a building only (i.e. not located on the ground). 	<ul style="list-style-type: none"> a) Maximum diameter 7m. b) Maximum height above roof ridge 9m. c) To only be displayed for up to 21 days at a time at no less than 3 monthly intervals. d) To be attached to the roof or wall of a building only (i.e. not located on the ground).

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	<ul style="list-style-type: none"> • Residential • Special Residential • Special Rural Zones • Development 	<ul style="list-style-type: none"> • Rural 	<ul style="list-style-type: none"> • Commercial (Service Commercial & Commercial) • Mixed Business • Public Recreation 	<ul style="list-style-type: none"> Industrial (General Industry & Light Industry)
<p>Monolith Sign</p> <p>A Sign which is not attached to a building with its largest dimension being vertical. Such a sign may consist of a number of modules and is generally uniform in shape from ground level to the top of the sign and is greater than 1.2m in height.</p> 	No specific provisions – assess against Policy Objectives.	No specific provisions – assess against Policy Objectives.	<ul style="list-style-type: none"> a) Maximum height 7m. b) Maximum width 2.5m. c) Limited to one sign per street frontage. d) Where there are multiple tenancies on one site, incorporate all signs into one composite sign. e) To be no closer than 15m to the intersection point of corner truncations. f) Not to impede vehicle sightlines within the lot for access to and from the property. 	<ul style="list-style-type: none"> a) Maximum height 7m. b) Maximum width 2.5m. c) Limited to one sign per street frontage. d) Where there are multiple tenancies on one site, incorporate all signs into one composite sign. e) To be no closer than 15m to the intersection point of corner truncations. f) Not to impede vehicle sightlines within the lot for access to and from the property.

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	<ul style="list-style-type: none"> • Residential • Special Residential • Special Rural Zones • Development 	<ul style="list-style-type: none"> • Rural 	<ul style="list-style-type: none"> • Commercial (Service Commercial & Commercial) • Mixed Business • Public Recreation 	<ul style="list-style-type: none"> Industrial (General Industry & Light Industry)
Pylon Sign A sign which is affixed to a structure which has one or more supports, where the overall height (inclusive of the supports) is greater than the sign's horizontal dimension, but does not include a Monolith Sign. <div data-bbox="253 861 577 1409" data-label="Image"> </div>	No specific provisions – assess against Policy Objectives.	No specific provisions – assess against Policy Objectives.	Single Tenancy Pylon Sign: <ul style="list-style-type: none"> a) Maximum area 6m². b) Maximum height 6m. c) Minimum clearance 2.7m. Multi-Tenancy Pylon Sign: <ul style="list-style-type: none"> d) Maximum area 12m². e) Maximum height 8m. f) Minimum clearance 2.7m. All Pylon signs are to: <ul style="list-style-type: none"> g) Be contained within the lot. h) Limited to one sign per street frontage. i) Where there are multiple tenancies, incorporate all signs into one composite sign. j) To be no closer than 15m to the 	Single Tenancy Pylon Sign: <ul style="list-style-type: none"> a) Maximum area 6m². b) Maximum height 6m. c) Minimum clearance 2.7m. Multi-Tenancy Pylon Sign: <ul style="list-style-type: none"> d) Maximum area 12m². e) Maximum height 8m. f) Minimum clearance 2.7m. All Pylon signs are to: <ul style="list-style-type: none"> g) Be contained within the lot. h) Limited to one sign per street frontage. i) Where there are multiple tenancies, incorporate all signs into one composite sign. j) To be no closer than 15m to the

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			intersection point of corner truncations. k) Not to impede vehicle sightlines within the lot for access to and from the property. l) Where a pylon sign is supported on two or more piers or columns, the space between the piers or columns shall not be wholly or partially filled with any material.	intersection point of corner truncations. k) Not to impede vehicle sightlines within the lot for access to and from the property. l) Where a pylon sign is supported on two or more piers or columns, the space between the piers or columns shall not be wholly or partially filled with any material.

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Roof Sign A sign erected or painted directly on the roof of a building or attached to the top of a parapet wall of a building. 	No specific provisions – assess against Policy Objectives.	No specific provisions – assess against Policy Objectives.	No specific provisions – assess against Policy Objectives.	No specific provisions – assess against Policy Objectives.

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Sea Container Sign A Sign that is constructed from one or more shipping containers with advertising material printed or affixed on the structure. 	No specific provisions – assess against Policy Objectives.	Generally not supported, though may be considered subject to the following considerations: <ul style="list-style-type: none"> a) Up to two stacked sea containers per lot. b) Maximum area 50m². c) Maximum height 6m. d) Sea container(s) to be entirely wrapped by a weather and tear-resistant 'skin' onto which advertising material is printed. e) Designed to minimum visual amenity impacts, and blend harmoniously with the locality. 	Generally not supported, though may be considered subject to the following considerations: <ul style="list-style-type: none"> a) Up to two stacked sea containers per lot. b) Maximum area 50m². c) Maximum height 6m. d) Sea container(s) to be entirely wrapped by a weather and tear-resistant 'skin' onto which advertising material is printed. e) Designed to minimum visual amenity impacts, and blend harmoniously with the locality. f) Light emission must be of a low-level not exceeding 300cd/2 and comply with 	Generally not supported, though may be considered subject to the following considerations: <ul style="list-style-type: none"> a) Up to two stacked sea containers per lot. b) Maximum area 50m². c) Maximum height 6m. d) Sea container(s) to be entirely wrapped by a weather and tear-resistant 'skin' onto which advertising material is printed. e) Designed to minimum visual amenity impacts, and blend harmoniously with the locality. f) Light emission must be of a low- level not exceeding 300cd/2 and comply with AS4282 – Control of

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		f) Light emission must be of a low-level not exceeding 300cd/2 and comply with AS4282 – Control of Obtrusive Effects of Outdoor Lighting.	AS4282 – Control of Obtrusive Effects of Outdoor Lighting.	Obtrusive Effects of Outdoor Lighting.