

Boola Maara Aboriginal Consultative Committee Meeting

7 September 2026

Agenda

Notice is hereby given of a Boola Maara Aboriginal Consultative Committee Meeting to be held in the Ken Jackman Hall, Darius Wells Library and Resource Centre commencing at 10:00 am.

Wayne Jack
Chief Executive Officer

Members of the public who attend Council meetings should not act immediately on anything they hear at the meetings, without first seeking clarification of Council's position. Persons are advised to wait for written advice from the Council prior to taking action on any matter that they may have before Council.

Agendas and Minutes are available on the City's website: <https://www.kwinana.wa.gov.au/>

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1 OPENING AND ANNOUNCEMENT OF VISITORS

Presiding Member to declare the meeting open and welcome all in attendance.

2 WELCOME TO COUNTRY

Deputy Mayor Barry Winmar to present the Welcome to Country:

“Ngullak nyinniny kooralong koora ngullak noitj nidja Nyoongar boodjar. Nyoongar moort djoorapiny nyinniny nidja ngulla quopadok Nyoongar boodjar kooralong.

From the beginning of time to the end, this is Nyoongar Country. Nyoongar people have been graceful keepers of our nation for many, many years.

Djinanginy katatjin djoorapiny nidja weern Nyoongar boodjar ngalla mia mia boorda.

Look, listen, understand and embrace all the elements of Nyoongar Country that is forever our home.

Kaya wandju ngaany koort djoorpiny nidja Nyoongar boodjar daadjaling waankganinyj Nyoongar Boodjar.

Hello and welcome my heart is happy as we are gathered on country and meeting here on Nyoongar Country.



3 ATTENDANCE, APOLOGIES, LEAVE(S) OF ABSENCE (PREVIOUSLY APPROVED)

Apologies:

Unknown at the time of issuing the Agenda.

Leave(s) of Absence (previously approved):

Nil

4 CONFIRMATION OF MINUTES

4.1 MINUTES OF THE BOOLA MAARA ABORIGINAL CONSULTATIVE COMMITTEE MEETING HELD ON 3 AUGUST 2026

RECOMMENDATION

That the Minutes of the Boola Maara Aboriginal Consultative Committee Meeting held on 3 August 2026 be confirmed as a true and correct record of the meeting.



5 PUBLIC FORUM

Any member of the public may, with the consent of the person presiding, address the Committee with a question or statement.

6 DECLARATIONS OF INTEREST BY MEMBERS AND CITY OFFICERS

Section 5.65(1) of the *Local Government Act 1995* states:

A member who has an interest in any matter to be discussed at a council or committee meeting that will be attended by the member must disclose the nature of the interest —

in a written notice given to the CEO before the meeting; or
at the meeting immediately before the matter is discussed.

Section 5.66 of the *Local Government Act 1995* states:

If a member has disclosed an interest in a written notice given to the CEO before a meeting then —

before the meeting the CEO is to cause the notice to be given to the person who is to preside at the meeting; and
at the meeting the person presiding is to bring the notice and its contents to the attention of the persons present immediately before the matters to which the disclosure relates are discussed.



7 PRESENTATIONS AND REPORTS TO THE COMMITTEE

7.1 TRAILS NAMING RECOMMENDATION

Presenter: Natasha Dransfield and Angela Jakob

SUMMARY

As part of the Kwinana Loop Trail project, the City has developed a branding approach to create a consistent identity for the trail network and support its role as a tourism and community asset.

Recommended names have been developed for sections of the Kwinana Loop Trail and other existing and future trails, drawing on local environment, history, industry, Aboriginal culture and heritage, place names and trail characteristics.

The proposed names are being presented to Boola Maara for review before finalisation:

Trail Section	Proposed Name/s	Description / Rational
Wally's Walk	Wally's Walk	Named after Wally Proctor
Orelia Ave 2.2km	Banksia Way or Station Link	Connection to Kwinana Train Station through Banksia Woodland – name of Banksia in Nyoongar (Biara/Piara or Bulgalla?)
Sulphur Road 5.57km	Tramway Link	Links to the Tramway Trail
Leda Bvd 4/3km	Leda Link or Tuart Forest	Connects through Leda Nature Reserve
Gilmore Ave 3.58km	Sloan's Forge	Local history with an industrial twist
Gentle Road – Kwinana Loop Trail West	Gentle Pass	After Simon Gentle, a Ballardong man who was the first employee of the Kwinana Road Board in the 1950s
North West Wellard 5.4km	Signal Way or Wilki Karda Bidi	Speaks to the Chalk Hill area being used by the Nyoongar people as a way to signal their location to others
Urban Bike Park	Octane Park	Speaking to the oil refinery that played a big part in Kwinana's history
Tramway Trail	Timber Trail	After the tramways carrying timber between regions
Shared Use Trail	Kwenda Path	After the native flora – “kwenda” appears to be the appropriate Noongar spelling of the name “quenda”
Spectacles Banksia	Spectacles Banksia Trail	Remain with its current name
Spectacles Aboriginal Heritage Walk	Spectacles Aboriginal Heritage Walk	Remain with its current name
Wells Park – Coastal Trail	Ngobaat Bidi Coastal Trail or Kwilena Walk	This existing overarching name that would cover a number of aspects of the trail including the community connection to the area and the Kwilena/Dolphin Story Nyoongar word for dolphin

Catalpa Trail	Coastal Link	Proposed trail will extend from the Spectacles towards the coast
East-West Link	Meridian Way	Pathways in which vital energy flows
Henley	Woodland Walk	After the natural connection
Wildflower Walk	Wildflower Walk	Remain with its current name
HRBP Mosaic Trail	Mosaic Walk	After the bird mosaics
Hike Trail Network	Incline Trail	Named for the undulating motion of the pathways
Magenup Walk Trail	Magenup Walk Trail	Remain with its current name
Casuarina Trail	Sheoak Trail	Sheoak is another name for casuarina
Long Term Cycle Network	Momentum Trails	Energy/persistence

The City is seeking feedback on:

- the cultural appropriateness and accuracy of names using or referencing Nyoongar language, Aboriginal people, stories, places and heritage;
- appropriate spelling and use of Nyoongar words;
- whether the names appropriately reflect Aboriginal culture and connection to Country; and
- any recommended changes or alternative names.

OFFICER RECOMMENDATION

That the Boola Maara Aboriginal Consultative Committee:

- 1. Reviews the proposed trail names and provides feedback on their cultural appropriateness, use of Nyoongar language and connection to Aboriginal culture, heritage and Country; and**
- 2. Endorses the agreed trail names, incorporating any amendments arising from the Committee's review, for use across the Kwinana Loop Trail and other current and future City of Kwinana trails.**

STRATEGIC IMPLICATIONS

Outcome: Environmental Stewardship / Ngalla djoorapiny ngank boodjar (Looking after mothers' beautiful country)

Objective: Retain and improve our streetscapes and open spaces

Action in CBP: Implement the Kwinana Loop Trail Master Plan

Outcome: Quality of Life / Ngalang moorditj wirrin (Our strong spirit)

Objective: Improved health and wellbeing

Objective: Enhanced public spaces

Action in CBP: Implement the Kwinana Loop Trail Master Plan

Action in CBP: Implement the Kwinana Trails Network Master Plan

Objective: Pride in our place

Outcome: Built Environment/ Ngalak Moort Mia Mia (Family gathering places)



Objective:	Accessible and connected community
Action in CBP:	Implement the Kwinana Loop Trail Master Plan
Action in CBP:	Implement the Kwinana Trails Network Master Plan
Outcome:	Leadership / Boordiya Katidjin (Leader of knowledge)
Objective:	Continuous improvement and efficiency
Action in CBP:	Implement the Kwinana Loop Trail Master Plan

How does this proposal achieve the outcomes and strategic objectives?

The proposal supports implementation of the Kwinana Loop Trail and Trails Network Master Plans by establishing consistent and meaningful trail names that strengthen identity, accessibility and connection across the network.

The naming process also recognises Kwinana's natural environment, local history and Aboriginal culture and heritage, supporting community pride, enhanced public spaces, environmental stewardship and opportunities for active recreation and wellbeing.

SUSTAINABILITY FRAMEWORK

Sustainability Guiding Principle

- 1 - Social Inclusion
- 2 - Community Wellbeing
- 4 - Environmental Stewardship
- 8 - Integrated and Transparent Decision-making

Sustainability Priority Area

- 2 - Environment and Biodiversity
- 3 - Liveability
- 4 - Engagement and Social Inclusion
- 7 - Innovation

How does this proposal achieve the guiding principle and priority area?

The proposal supports social inclusion and community wellbeing by creating meaningful and accessible trail identities that encourage recreation, connection and pride in place. It supports environmental stewardship by recognising Kwinana's natural environment and biodiversity, while consultation with Boola Maara promotes inclusive and transparent decision-making and ensures Aboriginal culture, heritage and perspectives inform the trail network.

ATTACHMENTS

1. Kwinana Loop Trail Branding Strategy



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Kwinana Loop Trail

City of Kwinana

Index

01 Strategy

The opportunity	
Where the ‘trails’ brand sits	
Who ‘we’ are talking to	
What, how and why	
Brand pillars	
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Brand story	
Tag line	
Market messaging	
Brand summary	

02 Trail naming options

03 Moodboard

Strategy

01

City of Kwinana | Kwinana Loop Trail

The opportunity

To be known as the ‘go-to’ destination for walkers, runners, and riders from Perth’s Southern corridor, to discover deeper connections through nature – whether it’s during a peaceful stroll among wildflowers or an energising training session for their next half marathon.



Who we are talking to



Take-a-breakers

Crave peace and quiet after a busy week, using nature as a way to disconnect and recharge.

For them, the trails feel like a natural sanctuary that restores calm and clarity whenever they need it.



Everyday discoverers

Love uncovering something new and sharing it with family and friends.

Each visit to the trails offers a fresh experience that sparks curiosity and creates joyful, shared moments.



Trails runners and riders

Thrive on challenge and enjoy testing their limits.

The trails give them a sense of achievement and vitality, helping them prove what they're capable of, every time.

What, how and why

What

(literally speaking, what 'The Trails' are)

A combination of bushland, wetland, and coastal paths that showcases rich natural beauty and cultural heritage, that weave their way through the City of Kwinana.

How

('The Trails' point of difference)

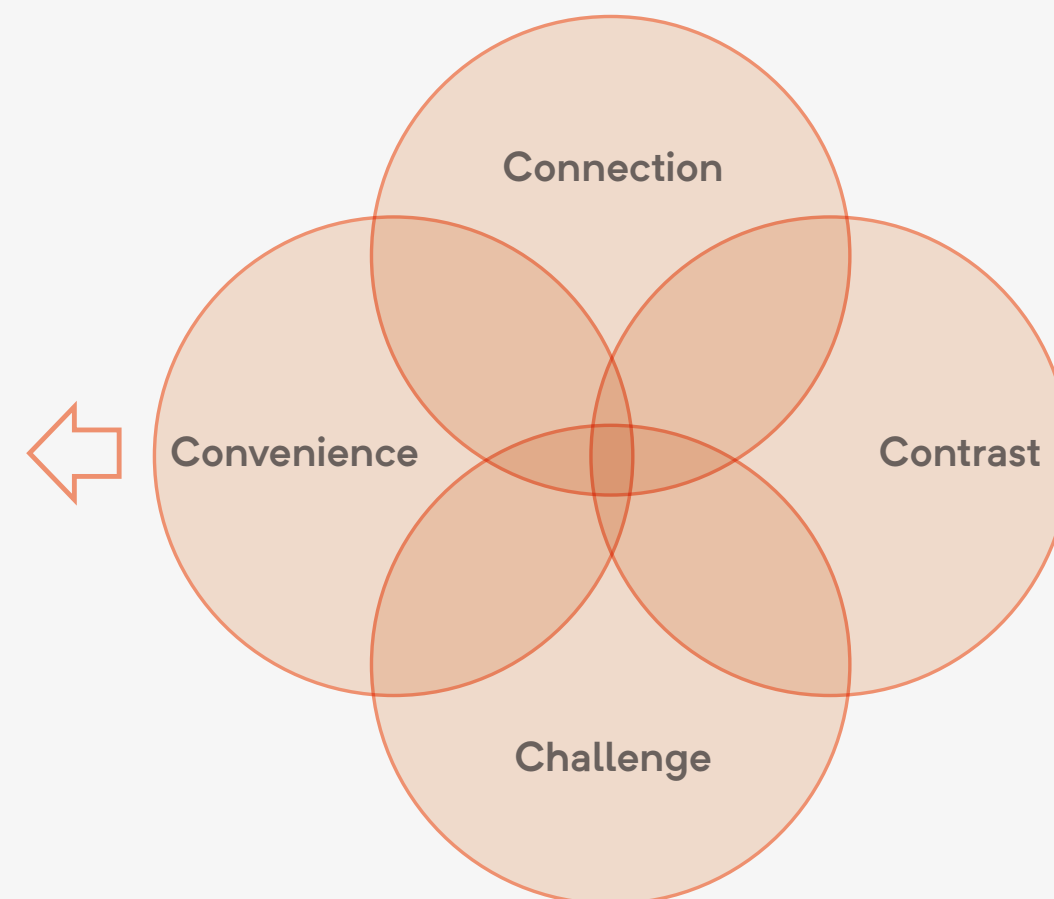
The Kwinana trails network helps form connections between natural landscapes, the City's industrial legacy, deep cultural heritage and the surrounding community.

Multiple entry points, proximity to public transport, and a range of trails provide opportunity for people of all ages and fitness levels to enjoy a natural experience, closer to home.

Why

(our proposition)

The deeper we look, the more we discover.



Brand personality: An industrious spirit

The Kwinana Trails are shaped by an industrious spirit.

Industrious as a mindset, purposeful, applied, and engaged.

From its “garden city” origins to its trails and landscapes, Kwinana was built to support effort and restore vitality.

The Kwinana Trails are defined by contrast, industry alongside nature, where beauty is revealed through participation rather than spectacle.

An industrious spirit believes the best experiences are earned. The more you put in, the more you uncover.

Kwinana’s trails don’t ask to be admired from afar. They invite commitment, and reward you with energy, perspective, and discovery.

Brand story

Kwinana is built on hard work. Not afraid to roll up its sleeves and get stuck in.

This industrious spirit also runs through the Kwinana Trails. Unpretentious. Resilient. Ready to carve new pathways forward for those willing to put in the effort. And the deeper you look, the more you'll discover.

A connection to Country, history, and the stories that shaped us. A chance to challenge yourself. To achieve a new personal best, push through an entire half mara, or simply carve some time out of a busy day with your 'furry friend', on his favourite walk.

Somewhere you can swap the pressures of everyday life and immerse yourself in nature. Hard work shaped these trails, but finding your way there is easy. What comes next is up to you.

So look deeper. Because who knows where the journey might lead?

Kwinana Trails
Look a little deeper

City of Kwinana | Kwinana Loop Trail

Tag line

Kwinana Trails
Look a little deeper

Market messaging

Take-a-breakers



Look a little deeper
and discover why some walks never get old.

Everyday discoverers



Look a little deeper
and discover a world worth exploring together.

Trails runners and riders



Look a little deeper
and discover how far you can really go.

Brand summary

Target audience	Take-a-breakers (more likely to be locals, with less time, and this is part of their daily routine)	Everyday discoverers (families with more time on their hands and prepared to travel a little further)	Trails runners and riders (competitive people who need the challenge that only nature provides)	
Proposition	The deeper we look, the more we discover.			
Pillars	Connection	Convenience	Contrast	Challenge
The Kwinana Trails Personality	An industrious spirit – an industrious person is someone who applies themselves purposefully and persistently, values effort as a path to results, and seeks to create or achieve something meaningful.			

Trail naming options

02

Naming

Pathway 1: Characteristic

What the trails literally are (terrain, flora/fauna, geography, landmarks, form).

These themes anchor the naming system in authentic, observable features reflecting the Trails’ honest, unpolished, “earned not manufactured” character noted in the brand platform. This pathway strengthens wayfinding clarity, helps newcomers orient themselves, and reinforces the city’s commitment to telling the truth of place rather than beautifying it.

Pathway 2: Connection

Names linked to the four brand pillars: Connection, Convenience, Contrast, Challenge.

These names emphasise what the trails enable people to do – connect with nature, deepen relationships, challenge themselves, or enjoy convenient access. This pathway amplifies the Trails’ role in community wellbeing and everyday life.

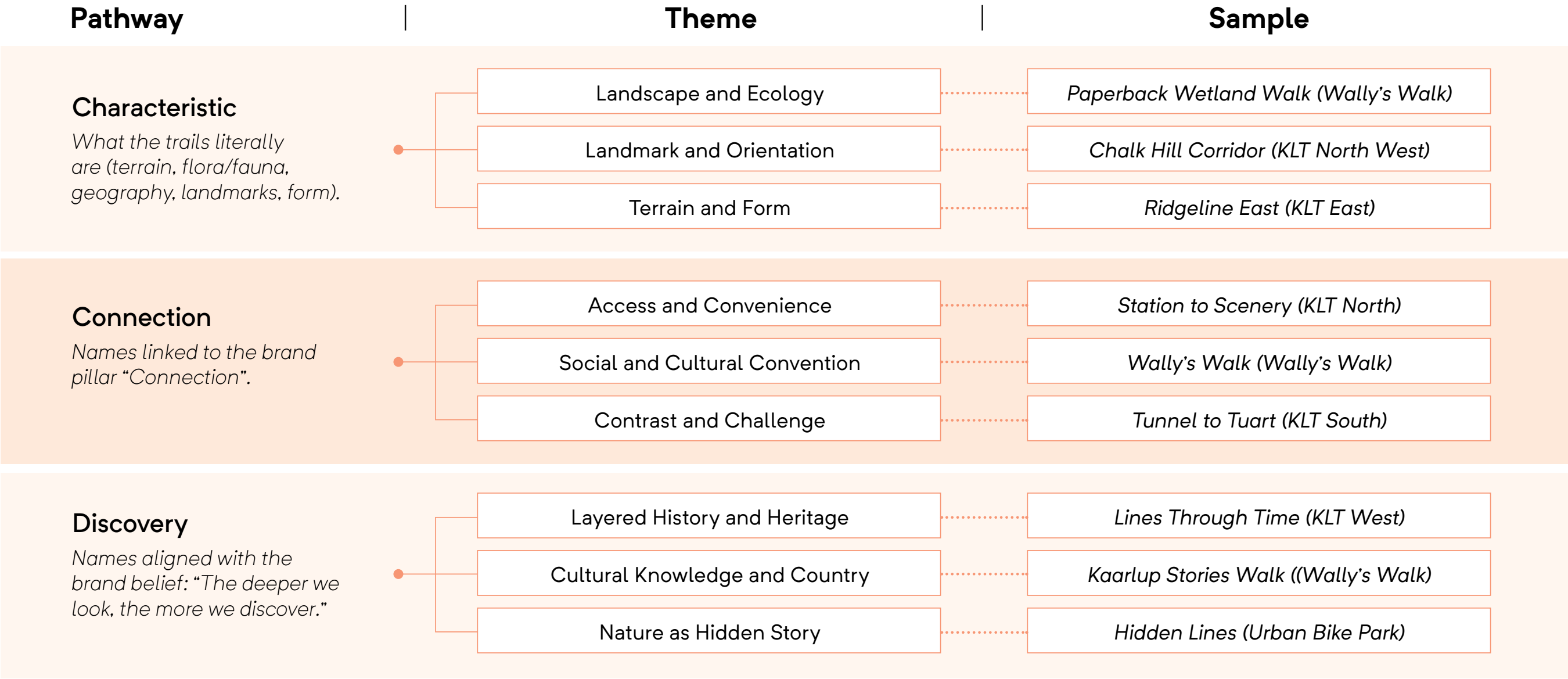
Pathway 3: Discovery

Names aligned with the brand belief: “The deeper we look, the more we discover.”

These themes invite curiosity and deeper exploration, whether cultural, historical or ecological.

They are ideal for interpretive signage, digital storytelling (QR), and co-designed dual-naming with Traditional Owners.

Naming



Naming

How to choose from the options provided

Whilst the limited pathways gave us meaningful structure, we wanted to retain some natural flow and freedom in the naming.

That is, we wanted to avoid having to force a naming alternative that aligned with each of the pathways, just for the sake of it.

The outcome is that for some of the trails, there actually is a suggestion for each pathway. For others there may be more than one option for a particular pathway, and none at all for another pathway.

It should be noted that regardless of how strategically correct a name or series of names are, there will be a significant degree of subjectivity in the choices at the end of the day. And that is absolutely fine because all options were chosen with a significant link to an important aspect of the trails and the trails brand being developed.

So, the intention is that you could choose any name from the options offered as it is likely that different aspects influenced by the different pathways will resonate more strongly than others and 'feel more right'.

Future naming considerations

As we understand it, there will be some additional trails that will require naming in the future. To ensure alignment and continuity, the same methodology should be applied, using the same core pathways, to provide relevant naming options. And of course, the same rationale should apply to the consideration and choosing of the most appealing name from the options that may be offered.

Moodboard

A mood board is a visual collage used in the early stages of a design project to establish the tone, aesthetic, and conceptual direction. It brings together images, colour palettes, textures, and typography to align ideas before any actual design work begins.

03

City of Kwinana | Kwinana Loop Trail

Moodboard - Typography



BOLD RUSTIC NATURAL IMPACTFUL

City of Kwinana | Kwinana Loop Trail

Moodboard - Colour palette



EARTHY NATURAL ENERGETIC MODERN INSPIRING

City of Kwinana | Kwinana Loop Trail

Moodboard – Colour palette



EARTHY NATURAL ENERGETIC MODERN INSPIRING

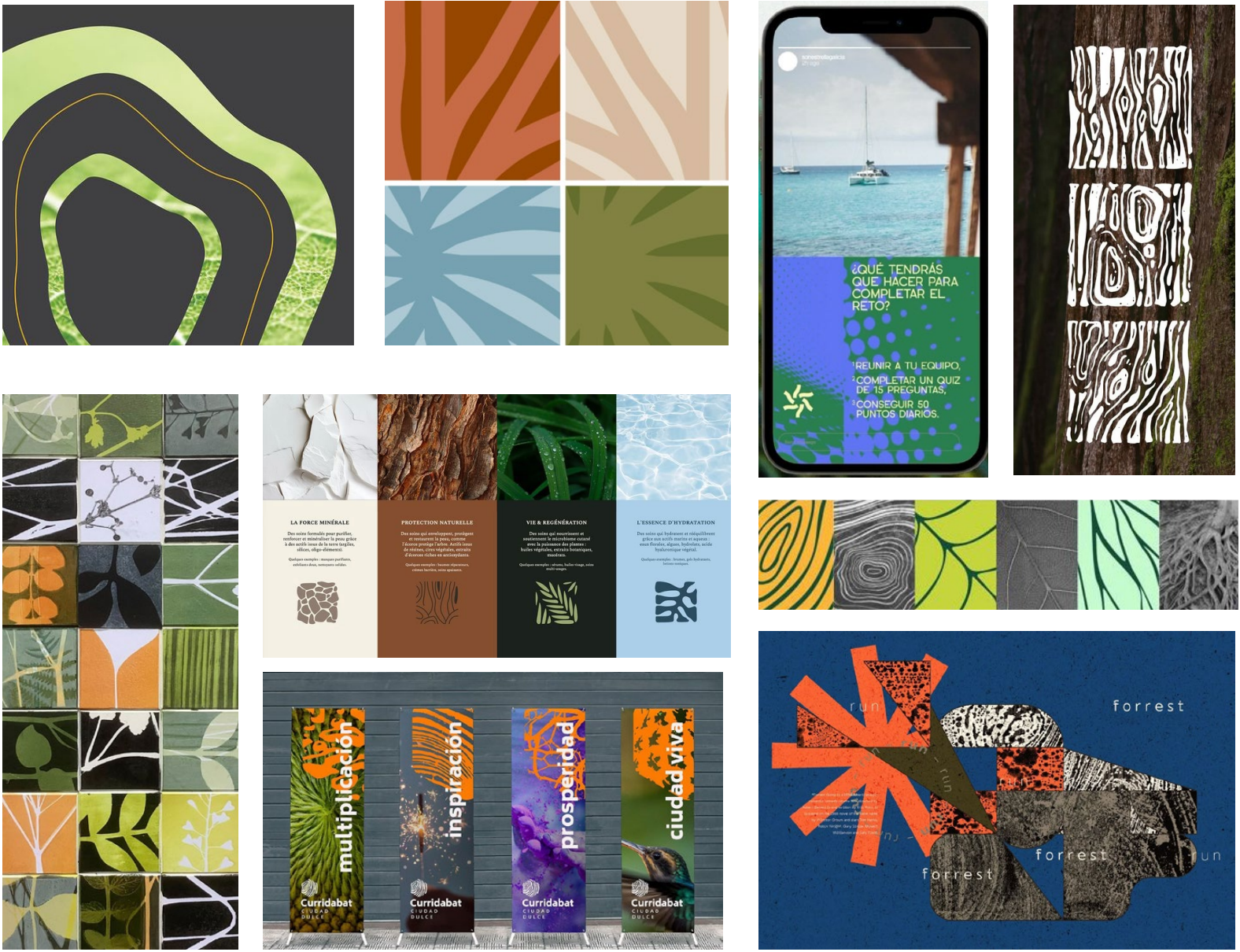
City of Kwinana | Kwinana Loop Trail

Moodboard – Signage



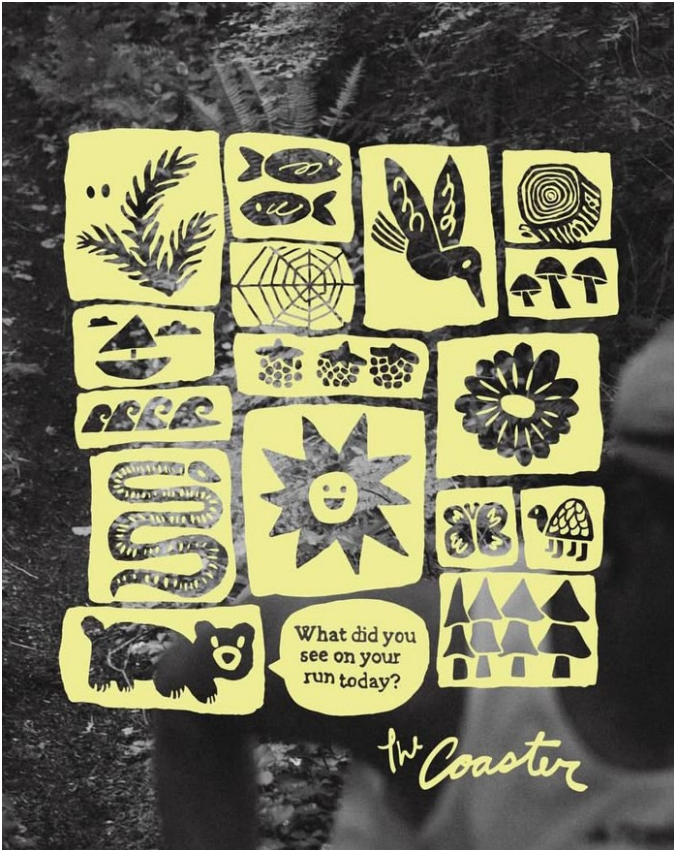
LEGIBLE SIMPLE EARTHY BRIGHT INTERESTING INFORMATIVE

Moodboard - Graphic elements - textures



TEXTURAL GRIT LAYERED ABSTRACT

Moodboard – Graphic elements – icons



Informative style iconography to be easily legible while clean and modern

RUSTIC STYLISTED NATURAL SYMBOLIC

Moodboard – Graphic elements – secondary option



SIMPLE STYLISTED GRAPHIC CURVED SHAPES

City of Kwinana | Kwinana Loop Trail

Moodboard – Textures of Kwinana Loop Trail



Thank you.

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7.2 WESTPORT UPDATE

Presenter: Regina Glover and Tarita Cameron

SUMMARY

This presentation provides an overview of Westport, the State Government's plan to address future container trade constraints in Western Australia by relocating container trade from Fremantle to Kwinana. It outlines the need for a modern, sustainable and efficient port and supply chain to support the State's trade for the next 100 years, including proposed new port facilities in the Kwinana Industrial Area, a new shipping channel, and road and rail network upgrades.

The presentation also outlines Westport's commitment to genuine and ongoing Noongar engagement through the Westport Noongar Reference Group, which provides cultural, social, economic and environmental guidance during Stage 4 – Definition and Delivery. It highlights the Noongar Opportunities Strategy, workforce participation targets, current Aboriginal participation within the Westport Program Office, and potential initiatives to increase Aboriginal employment, training, business participation and long-term community benefits.

OFFICER RECOMMENDATION

That the Boola Maara Aboriginal Consultative Committee note the update provided by Westport, and provide comments where necessary.

STRATEGIC IMPLICATIONS

There are no strategic implications as a result of this proposal.

SUSTAINABILITY FRAMEWORK

Sustainability Guiding Principle

1 - Social Inclusion

Sustainability Priority Area

4 - Engagement and Social Inclusion

How does this proposal achieve the guiding principle and priority area?

Presentation by Westport to provide an update to Boola Maara.

ATTACHMENTS

Nil



7.3 RECONCILIATION STRATEGY UPDATE

Presenter: Amanda King and Tamara Mott

SUMMARY

An update will be provided on the outcomes of the Danjoo Ngalang Maara engagement process, including participation numbers, engagement activities undertaken with internal and external stakeholders, and key survey findings. The Committee will be advised of how community and staff feedback has informed the development of the proposed draft Reconciliation Strategy. The proposed draft Reconciliation Strategy is being shared with the Committee for consideration and comment prior to its submission to Council for consideration at the November 2026 Ordinary Council Meeting.

OFFICER RECOMMENDATION

That the Boola Maara Aboriginal Consultative Committee:

- 1. Note the outcomes of the Danjoo Ngalang Maara engagement process, and;**
- 2. Note and provide feedback on the proposed draft Reconciliation Strategy prior to its consideration by Council.**

STRATEGIC IMPLICATIONS

Outcome: Leadership / Boordiya Katidjin (Leader of knowledge)
Objective: Accountable and ethical governance
Action in CBP: Review and implement the Innovate Reconciliation Action Plan

How does this proposal achieve the outcomes and strategic objectives?

The proposal supports the City's reconciliation objectives by ensuring the draft Reconciliation Strategy reflects the Committee's cultural governance, strategic advice, and community engagement outcomes.

SUSTAINABILITY FRAMEWORK

Sustainability Guiding Principle

- 1 - Social Inclusion
- 2 - Community Wellbeing

Sustainability Priority Area

- 4 - Engagement and Social Inclusion



How does this proposal achieve the guiding principle and priority area?

This proposal supports social inclusion and community wellbeing by ensuring Aboriginal voices and cultural governance continue to guide the City's reconciliation efforts.

ATTACHMENTS

Nil



8 REPORTS OF COMMITTEE MEMBERS

9 LATE AND URGENT BUSINESS

10 CLOSE OF MEETING

