



Draft Local Planning Strategy

# Economy Discussion Paper



**The City of Kwinana (City) has prepared a draft Local Planning Strategy (draft Strategy) which provides long-term planning directions and actions to guide the growth and development of the City over the next 10 -15 years.**

In 2019, during an initial consultation phase, the community provided thoughts and ideas that helped to form the basis of the City of Kwinana's draft Local Planning Strategy. The City is again seeking the community's feedback on whether the draft Local Planning Strategy accurately reflects the communities vision for planning into the future.

In developing the draft Strategy, the City prepared a number of technical studies to forecast future population and requirements for housing, community facilities/services retail, and environmental protection.

The City also engaged the community to better understand the community's vision for the growth and development of Kwinana.





The feedback received by the City indicated that there is a greater need for retail, commercial, entertainment and a range of employment options.

The City is now seeking the community's feedback on whether the draft Strategy reflects the community's vision for the future in relation to employment, job opportunities, commercial activity and retail needs.

An important objective of the draft Strategy is to identify land uses that will improve local employment

opportunities. The growth of the Kwinana Industrial Area and future Outer Harbour will provide jobs for skilled workers, however, businesses such as retail, health and food services are also required to provide unskilled and youth employment. The development of service commercial precincts at the Kwinana Freeway interchanges and mixed-use activity within the Kwinana City Centre and neighbourhood centres would promote greater employment diversity.

The draft Strategy will ensure that the growth of the Kwinana Industrial Area and future Westport are planned and integrated to maximise employment and economic benefits for Kwinana and ensure that industrial areas are adequately separated from residential areas.

The growth of the Kwinana City Centre as the main commercial centre is also a priority for the City. The draft Strategy focuses on enhancing its position as the pre-eminent place for retail shopping, commercial, educational, civic and recreational activities as well as entertainment.

In total the draft Strategy proposes over 70 actions to help shape the future planning of the City.

**THE DRAFT STRATEGY IS A FIRST STEP IN THE ONGOING PROCESS OF REFINING AND DETAILING PLANNING WITHIN KWINANA. IT WILL BE REVIEWED AFTER FIVE YEARS AND ONGOING REFINEMENT WILL CONTINUE THROUGH THE LOCAL PLANNING SCHEME, STRATEGIES, POLICIES, STRUCTURE PLANNING, SUBDIVISION AND DEVELOPMENT.**

For more information about the City's Local Planning Strategy visit our website  
[www.kwinana.wa.gov.au/tomorrowskwinana](http://www.kwinana.wa.gov.au/tomorrowskwinana)

For more information or to have your say on the draft Strategy visit  
[www.loveykwinana.com/local-planning-strategy](http://www.loveykwinana.com/local-planning-strategy)



#### Administration

Cnr Gilmore Ave and Sulphur Rd,  
Kwinana WA 6167  
PO Box 21, Kwinana WA 6966  
Telephone 08 9439 0200  
[customer@kwinana.wa.gov.au](mailto:customer@kwinana.wa.gov.au)

